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# Modern take on kitchen designs

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Lau in the kitchen set at the showroom in Petaling Jaya



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FURNISH your kitchen with European influences with Signature Kitchen's elegant and functional kitchen sets designed for modern homes.

From Sleek Linear to Simply Nature kitchen range, the company will focus on several minimalist concepts at the Perfect Livin '16 home and lifestyle exhibition in Putra World Trade Centre from April 7 to 10.

Signature Kitchen sales director Lau Kock Sang said the focus at this particular exhibition would be the horizontal Virginia Oak grain inspired from Europe.

"We usually see vertical wood grain on kitchen cabinet finishings but this time we want to be the trendsetter and introduce this concept to homeowners.

"The horizontal wood grain design is fitted into our local brand kitchen sets," he said.

In keeping up to date with kitchen designs, Lau said he would travel to Milan, Italy, for the biennial conference, where the world's top kitchen brands showcase their latest designs, to seek inspiration.

"The horizontal grain on the Virginia Oak finishing is something trendy, and most suited for a modern house," he said.



One of the simple and sleek kitchen cabinet designs by Signature Kitchen.

One of the highlights is the Sleek Linear collection, which forms a contrast of smooth, glossy effects on glass and marble surfaces, adding a new touch to the contemporary minimalist kitchen design.

The new collection has an air of luxury accentuated by a combination of glass and powder coated dark L&C channel, while the quartz worktop marbled effect adds character to the entire kitchen system.

Signature Kitchen also incorporated the integrated kitchen system that fits perfectly into their minimalist design.

Visitors can find utensil containers fitted in the drawers as well as refrigerators concealed within the kitchen cabinets, creating a clean and sleek outlook.

Extended shelves are also being installed in hard-to-reach places such as beneath the corner of the kitchen counters where homeowners can easily access via adjacent cabinets.

The company is also offering the imported Silestone worktop from Spain, an anti-bacteria and scratch-resistant quartz stone worktop as well as a range of Signature Wardrobes at the exhibition.

Lau said Signature Kitchen is also offering rebates exclusively for the four-day exhibition.

"Previously, we offered free gifts but this time we are giving out rebates with our products, where the more customers purchase, the more rebates they will get," he said, adding that there would also be a 25% discount for the Selestone worktops.

Customers who spend a minimum of RM50 can redeem an exclusive limited-edition Perfect Lifestyle aluminium drinking bottle, limited to the first 1,000 visitors each day while stocks last.

Exhibition is open from 10am to 9pm. Admission is free.

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